

PRESS INFORMATION | 2009-09-23

ALPENIGLU® - Igloo Village: a World of icy Attractions

A night in an igloo suite – a unique experience. Clear winter nights under a starry sky; snug like an Eskimo in the classic round buildings of the Inuit. After an exciting programme of activities, a night on ice beds (with comfortable mattresses of course) in warm reindeer skins is utterly romantic.

You can book to **stay overnight** at the ALPENIGLU Igloo Village **from New Year's Eve 2009** up to and including 31.03.2010. The snow bar will be open from 20.12.09, depending on snow conditions. Overnight stays for private guests are possible from Thursday until Sunday; the ALPENIGLU Igloo Village is reserved for groups from Monday to Wednesday.

Romantic, icy, hot! A night in a two-man igloo

Guests at the ALPENIGLU® Igloo Village don't just get a night in an igloo but a complete **adventure package**. After the ascent up the mountain (included in the price) and official welcome, your experience begins with an ice carving workshop, where everyone can have a go at ice sculpting. Then there's a fondue at the ice table, a visit to the ICE LAND exhibition, a romantic torch-lit hike through the enchanted forest and finally an unforgettable night in a comfortably furnished 2-man igloo suite with real mattresses, warm reindeer furs and snugly expedition sleeping bags. The following morning a delicious buffet breakfast in the warmth of the SkiWelt hut rounds the programme off.

Package price FRI and SAT € 210.00, THURS and SUN € 185.00 per person in a 2-man igloo, maximum occupancy: 28 persons

ICE LAND – a World of icy Fantasy

The **ICE LAND exhibition** was already a real highlight last year. This display of magnificent **ice sculptures** is further refined in Hochbrixen and expanded under the theme "fairytale worlds". International ice artists carve an extraordinary world out of snow and ice that's guaranteed to enchant young and old. The ice chapel is certainly a highlight here – the perfect setting for any dream wedding at the igloo village.

The exhibition is open to the public from 10 am until 3:30 pm daily; guided tours in several foreign languages.

(Admission € 5.00 / € 3.00 for children up to 11 years, ski schools with children admission free)

The Magic of the icy Night

When darkness falls the ALPENIGLU® Igloo Village turns into a mystical setting of effective lighting, shadows and sparkling crystals.

Igloo Magic Night is the perfect offer for guests, who are not spending the night in the igloo but don't want to miss out on this unique atmosphere. The special programme, lasting several hours, takes place every Wednesday and Saturday and includes a fondue at the ice table in the igloo restaurant, a guided tour through the ICE LAND exhibition and a torch-lit hike. Bringing the night to a close, you are invited to a mystical shamanic baptism at the "Schamanenplatz" in the enchanted forest, before a taxi takes you back down to the valley.

(Prices € 95.00 for adults and € 70.00 for children up to 11 years)

Events at the ALPENIGLU® Igloo Village

A highlight for the coming winter is the great ice carving competition (seasonal overlap), where everyone gets to take part. The carving event will be held twice a week under the motto "ALPENIGLU seeks ice champion 2010". The works of the day's winner will be presented alongside professional sculptures in the ICE LAND exhibition.

Whenever the sun shines on a Friday, palms grow at the ALPENIGLU® Igloo Village. Under the motto "BACARDI Feeling", delicious drinks are served at the aptly decorated snow bar while summer beats spread holiday vibes among sun worshippers in their deckchairs.

The traditional "ALPENIGLU® Bunny Race" takes place on Easter Sunday.
Immense fun with terrific prizes for all female ski bunnies!

With 91 lifts, over 279 kilometres of slopes for all abilities – a large proportion equipped with state-of-the-art snowmaking machines (out of the 210 kilometres with snowmaking, 110 kilometres can be made ready for skiing within just 3 days) – SkiWelt Wilder Kaiser – Brixental is the largest interconnected ski area in Austria.

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